

D A Y • O F  
L E G E N D S

WHERE FOOTBALLERS RUN THE GREEN

# PRESS KIT



**MONACO**

**2013, SEPTEMBER 2<sup>ND</sup> AND 3<sup>RD</sup>**

MONTE-CARLO GOLF CLUB  
**CHAMPIONS ON APPROACH**

**FIFPro**

**djoca**  
SPORT

  
peace and sport

# DAY OF LEGENDS, THE GOLF TOURNAMENT FOR FOOTBALL'S ONE-TIME GREATS



## An original and innovative concept

The 'Day of Legends' is not a golf tournament like any other. Behind these three words lies an original idea and a new concept, bringing together some forty former celebrities of world football every year to play an 18-hole course over two days of competition, also offering time for exchange and sharing.

In 2010, the first competition was held on the greens of the Terre Blanche Golf Resort in Cannes when Christophe Dugarry won it. The second was held the following year and saw the Romanian Cosmin Contra win over the 18-hole course of the Al Maaden Golf Resort Marrakech. Last year, the Ukrainian Andriy Shevchenko took his home championship, at Kiev Golf Club.

The 4th edition of the Day of Legends returns to the French Riviera on September 2 and 3 this year. It will be hosted by the Monte Carlo Golf Club, a par-71 course located at 900 m altitude, facing the sea. Christian Karembeu, World Champion in 1998 with the French football team, is the ambassador. Teddy Sheringham, who won the Champions League with Manchester United in 1999, is patron. Some 40 celebrities taking part are representing 13 nations, and they will be there for fun. And to win.

## A genuine sports competition

Unlike the majority of celebrity golf tournaments, the Day of Legends is a genuine competition. A real tournament, organised according to the rules in force on the course. Not all the footballers taking part in the competition have a golfing record similar to that of Alain Boghossian, the former World Champion who came close to a professional career. But most of them practice regularly, often at a very high level. At Monte Carlo Golf Club, they will never lose the smile, but their enjoyment will often be hidden behind a mask of concentration. For these former football stars, retirement never erases the spirit of competition. At the Day of Legends, they never lose sight of the ranking.



# Day of Legends in pictures



Jérôme Alonzo



Peter Schmeichel - Les Ferdinand



Team Italy



Martijn Reuser - Teddy Sheringham - Ronald De Boer



Team Holland



Michel Platini - Christian Karembeu



Christian Karembeu



Andriy Shevchenko

## A unique tournament

The 2013 edition of the Day of Legends will gather in Monaco more than forty former big names in world football, representing 13 nations. The line-up is exceptional by its richness, diversity and density. Among the participants on September 2 and 3: the English Les Ferdinand and Teddy Sheringham, the Dane Peter Schmeichel, the Spaniard Miguel Angel Nadal, the French Christian Karembeu, David Ginola and Alain Boghossian, the Italian Marco Simone, the Czech Pavel Nedved, the Swedes Tomas Brolin and Henrik Larsson, etc.

## A tournament combining the useful and the pleasant

Organized by event agency Djocà, the Day of Legends tournament is placed since its inception under the auspices and banner of FIFPro, the International Federation of Professional Footballers. With over 50,000 members, all former and active players, it is now represented by 49 national associations around the world. It defends their interests, accompanies their conversion, protects their rights.

In Monte Carlo, on September 2 and 3 2013, the players of the Day of Legends tournament will not only rub shoulders on the greens of the Golf Club. These two days will also provide them with an opportunity to share their experiences of former football stars, to discuss developments in their field and bring their expertise to the representatives of FIFPro.

The 2013 edition of the Day of Legends is also associated with Peace and Sport, a non-for-profit organization that works to promote Peace through Sport. Based in Monaco, this institution is placed under the high patronage of S.A.S. Prince Albert II of Monaco and chaired by the French former Pentathlon world champion Joel Bouzou. FIFPro and Djocà pledged to contribute at the Day of Legends, to finance its projects in Africa, Asia and Latin America.



Monte-Carlo Golf Club

# The FIFPro

The International Federation of Professional Footballers, FIFPro, headquartered in Hoofddorp, Netherlands, currently comprises 49 national unions of professional footballers representing more than 50,000 professional footballers worldwide.

Since 1965, this federation has defended and protected the rights of professional footballers around the world, which gives it a privileged place in the hearts of the players, and also makes it a preferred partner of the international authorities, whether sports bodies—like FIFPro—or other bodies such as the European Commission, to mention just one.

Defending the rights of professional footballers is much more important than most people think, for a football player is an employee like any other, subject not only to sports regulations, but also to the laws (national and/or supranational according to circumstances).

According to public opinion, all footballers are wealthy and privileged individuals, but in reality the situation is quite different. Players are of course privileged because of their professional football career, but efforts are necessary to preserve that privileged status, to improve whatever can be improved (the calendar, for example), and to protect players against drifting into the bad habits lurking in the shadows (doping, in particular).

But thousands of professional footballers don't enjoy the kind of gilded, easy career that turns musical or cinema icons into stars—adulated, famous and recognized by all. That is why solidarity has been, is still and will remain one of the pillars of FIFPro. Far from the star system, many footballers do not receive their salaries on time, some not at all. Players are often the victims of discrimination and violence, or are even made unwilling accessories to match-fixing. They are its first victims. And they are every bit as much victims when certain clubs force them to dissolve or renew their contracts.

Reality also shows that there are players who are wrestling with 'real life' after the end of their football career. This is what is known as "the small death".

FIFPro commits itself daily to support all players, whether famous or unknown, young or old. It pays attention to them, defends them, supports them and prepares their future—nor does it forget those who've hung up their boots in a souvenir cabinet, while our world, heavily engaged in a frenetic race that compels us to consider only the present moment, tends to forget them.

In taking shape over the years, FIFPro has equipped itself with a solid, professional organization in which former players make up the majority of those represented, for they know the usages and customs of the profession from having had their own careers within "the beautiful game".

It's this ensemble, where footballers of yesterday and today, lawyers and legal experts rub shoulders, that gives FIFPro its power today.

This is also why, far from the occasionally bitter struggles around a conference table, FIFPro has since 2010 invested in a golf competition involving former football players, all of them stars who have entered our sport's hall of fame.

This enables FIFPro to insist on solidarity, the founding and essential value that forms a bond between professional footballers. The players are very well aware of the fact that great qualities are not enough if you hope for a beautiful career as a football player. As in other domains, luck is an important vector. This enormously increases the mutual affinities among them. For players, there is no difference between one who drives a Ferrari and another who rides a bike: they support each other, for they are all football players. Or have been. They have practised the same occupation for years, driven by the same passion! They have repeated the same moves, kicked the same balls. All of them have known moments of glory and difficult hours. But they have never given up!

The top players, many of whom are taking part in our Day of Legends, know they can count on the support of FIFPro if need be, just as FIFPro knows that these players, who are exemplary, will always be there to help others when necessary, and support them.

That is FIFPro's solidarity. That IS FIFPro!

## FIFPro & Peace and Sport

FIFPro has developed an effective social responsibility policy aimed at demonstrating the positive impact that the world of football can have on the peace movement, devising a clear road map for commitment and promotion in order to carry out this strategy. FIFPro decided to join forces with Peace and Sport, and the first concrete initiative arising from this partnership will be the "Day of Legends", taking place on 2-3 September 2013.

As part of this event, Peace and Sport has been chosen to promote the 'Peace through sport' movement and raise funds for its field-based projects in the seven countries where it operates (Burundi, Timor, DRC, Colombia, Haiti, Ivory Coast and Israel/Palestine).

This strategic partnership provides FIFPro with a new social dimension and marks the beginning of its joint effort with Peace and Sport to develop the peace through sport movement.

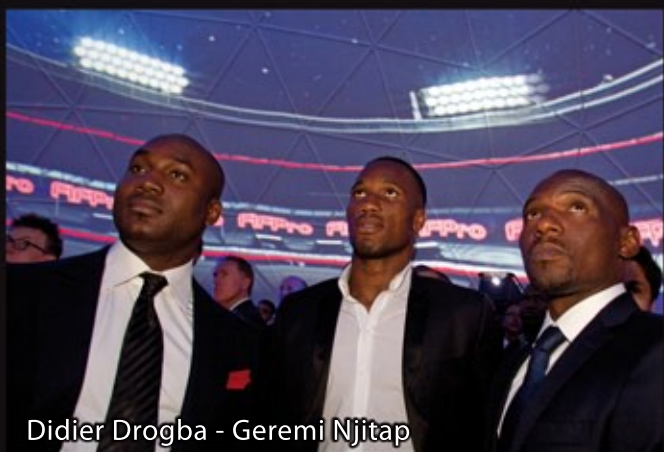
# FIFPro in pictures



Opening FIFPro House



FIFA FIFPro World XI : Lionel Messi votes



Didier Drogba - Geremi Njitap



FIFA FIFPro world XI 2012



Philippe Piat - Michel Platini



Radamel Falcao - Lionel Messi - Andrés Iniesta



Show Racism The Red Card : Florent Malouda



Theo van Seggelen - Cristiano Ronaldo - Leo Grosso

# Peace and Sport, official charity partner of the Day of Legends

**The biggest football personalities are mobilising for FIFPro in connection with the Day Of Legends for Peace and Sport.**

The biggest football personalities are mobilizing to FIFPro around the Day Of Legends, which has become the annual meeting place for football legends. For three years, this valued sporting alliance between football and golf has now been attracting some 40 personalities and more than 13 nations each year. This year's event will be a unique experience of conviviality, reunions and sharing around a prestigious golf competition for the benefit of Peace and Sport.

## **Four questions to M. Piat, President of FIFPro Europe.**

Philippe Piat is a former French footballer. In total, the striker played more than 200 games in Division 1 and several games in the UEFA Cup. Since 1969, he has been President of the French Union of Professional Footballers (UNFP). Between 1985 and 1995 he was Vice-President of the French Football Federation (FFF). From 2005 to 2007, Philippe Piat was President of the International Federation of Professional Footballers (FIFPro), the international players' union. Currently, he is President of FIFPro Division Europe, and Vice-President of FIFPro.

## **What is the Day of Legends?: "Footballing legends are coming face to face on new turf"**

FIFPro is setting up a unique event to gather together the legends of football around one shared passion: Golf! The Day of Legends is a competition with genuine standing, bringing together the worlds of two totally different sports in the same place.

On the brink of this fourth event, there is a certain excitement about the Day of Legends coming to life at the beginning of September in Monaco, a magnificent, dignified and princely setting for an event which is fast becoming indispensable because it found its own audience – past players who are as popular today as ever. At the same time, it is a unique opportunity for our partners to spend some time in the company of some of the great footballing legends.

A certain enthusiasm communicated by our partners prompted us to take the next steps and to offer the most beautiful settings annually.

## **How would you sum up the principles of the 'Day of Legends' in three words?**

Passion, pleasure and sharing.

## **Why has *Peace and Sport* been chosen to partner the event?**

This is where we touch upon the principles of sport, its universal values. We believe that sport - no matter what type! - is a powerful propaganda tool which, in the service of a just cause, can really support even beyond the edges of the pitch. Who, today for example, in this world that we often thought had shaken off the horrors of war, does not hope that a sustainable peace will be attained on our earth? We think that sport should deliver a message of peace and help to build a better world by means of dialogue among people and communities. Sport is sharing and understanding. It educates people and it brings them together. Peace and Sport works for this purpose, in the same way as FIFPro, a democratic organisation, one which makes no distinction based on nationality, religion, political conviction, race or gender. Founded in 1965, FIFPro is opposed all forms of racism, xenophobia and violence and will remain opposed to them at all times.

## **What do you expect from this partnership?**

We are open to those who want to change the world for the better. This partnership, which we are honoured to be a part of, allows us to send a strong message. We can show that footballers, unlike their clichéd public images, are not disconnected from the realities of the world they live in. We can show that, just like when they're on the field, they know how to show the most fundamental levels of solidarity. It is for this reason that, on the coming 2nd and 3rd of September, 'our' golfers will act as the ambassadors of Peace and Sport, just as they act as ambassadors of peace every single day. Football is not a battle. It's a game, a sport and a school of life. It is one hand reaching out to another, and not a secret weapon to fight one's fellow human beings.



## Day of Legends Ambassador Christian Karembou

His record speaks for itself. Gold edges on the cover. In 15 years as a professional, Christian Karembou won more than 50 French caps, winning the world title in 1998 and the European title two years later. At club level, he won the French national title in 1995 with FC Nantes, his first club at top level after a childhood in New Caledonia. He then joined Sampdoria in Genoa, then Real Madrid in 1997, with whom he won the Champions League in 1998. He won two Greek national championships with Olympiakos in 2002 and 2003 and the defensive midfielder also played in the English Premier League with Middlesbrough, and in Switzerland with Servette Geneva.

A tireless runner, valued for regaining the ball, "Crazy Horse" retired in 2005, after a last season in Bastia. However, he never gave up the world of football. Consultant for television, patron of the Pacific Games in 2011, Ambassador of FIFA Oceania, Christian Karembou, 42, is a member of the Champions for Peace club initiated by the organisation Peace and Sport. An avid golfer, he has been the ambassador of the Day of Legends since the inaugural tournament in 2010.

## 2013 Ambassador Teddy Sheringham

His career is breathtaking. A brilliant and gifted striker Teddy Sheringham made his debut in the business shortly after his 16th birthday, at Millwall, a club in a suburb of south London. He played his last pro game ... 26 years later, in the colours of Colchester United. During this time, the Englishman played nearly 900 games and scored 354 goals, the last in the Premier League when he was over 40 years old. He won 51 England caps between 1993 and 2002, participating in Euro 1996 and the World Cups in 1998 and 2002.

Recruited by Manchester United in 1997 after five brilliant seasons leading the Tottenham attack, his moment of glory came on the night of the final of the 1999 Champions League at the Nou Camp in Barcelona, between the Red Devils and Bayern Munich. Coming on as a substitute at a time when the German club had led 1-0 since the sixth minute, he scored the equalising goal before his team-mate Ole Gunnar Solskjaer, also substitute, scored the decisive goal two minutes later,

A Golf enthusiast, where his style works wonders, Teddy Sheringham, 47, also reveals a great poker player. He is, like last year, the patron of the 2013 Day of Legends.



# INTERVIEW

Christian Karembeu :

## « Golf helps remaining humble »

How have you become fond of golf?

***When a trainee in Nantes, at the age of 18 or 19 years. A golf practice range was located not far from our training grounds. I saw people playing there every day, without knowing what it was. Antoine Kombouare was there. He led me down this path.***

This early discovery has inspired you to try your hand at real golf?

***At the time, no. I was too focused on my career as a football player. I started golf pretty late, only four or five years ago, thanks to a friend who was an amateur champion.***

Today, what is your level?

***I currently play off 30. I play intermittently, when the opportunity arises, but with great passion. And I participate in tournaments.***

Would you say Football and golf are complementary?

***Tennis and cricket players often prove more comfortable than footballers in learning golf. They have a natural sway that helps them hit the ball. But like football, golf requires concentration, a sense of balance, accuracy of movement and a great touch. In both sports, you have to use all your visual sense.***

Can the golf mental approach serve footballers?

***In golf, you first play against yourself. In football, you play with others. The difference is enormous. But golf helps you to stay humble. It encourages reflection. Mentally, a footballer has much to gain by kicking the ball.***

Do footballers prove good golfers?

***On the whole, yes. The best of us is Alain Boghossian (the former world champion has a negative handicap, he participated in a professional tournament), but David Ginola, Antoine Kombouare, Christophe Dugarry also play very well. FIFPro regularly brings together players around the course, and we are very numerous.***

What are your favorite courses?

***I remember having played on the island of Cyprus, a beautiful course, with the sea in sight. I also kept a great memory of a golf course in Indonesia.***

Is golf part of your life nowadays?

***Yes. And I try to share my passion. In New Caledonia, where I am with the Ouenghi golf club, every year I allow 300 children to discover and enjoy this sport. With a teacher, we offer an introduction throughout the school year during the holidays. The best play in the final.***

## Did you know?

At first glance, football and golf seem to evolve on two distant planets. A team sport on one side, an individual discipline on the other. Two halves of 45 minutes each for one, an 18-hole course to the other. But the round ball and the white ball reveal several common points. Here are some examples.

- Jean Van de Velde, second at British Open in 1999, has long played football and golf, without managing to choose. He only opted for a career in golf as he entered the Battalion of Joinville.

- Laurent Blanc amidst to a devouring passion for golf. He even had the rare privilege of hitting the ball on the prestigious golf course at Augusta, Georgia, where the Masters is held every year.

- Kevin Keegan was forced to give up the final phase of the World Cup 82 due to an injury he suffered while playing golf.

- In 1993, Alex Ferguson learnt that Manchester United won the Premier League, the first for the club since 1967, on a golf course. His team was so far ahead of runners-up Aston Villa, that they could no longer be overtaken. That day, the Red Devils manager taps the ball on a path.



**Teddy Sheringham**



**Christian Karembou / Christophe Dugarry**

- Joey Barton, the former Olympic Marseille midfielder, has never hidden the fact that football comes in third position in his favourite sports, behind boxing and golf.
- Alain Boghossian, the most powerful player on the golf course (handicap - 0.6) discovered the sport in Barcelona, during the last months of his playing career, when playing at Espanyol. Seized by passion, he went to practise his golf game five times a week.
- Jonathan Zebina, former international player, currently at Toulouse FC, discovered golf on his arrival in the Italian championship in 1998. "To relieve the pressure." He devoted himself to it with such enthusiasm that he finally had to give up golf, his physique not taking very kindly to such a waste of effort.
- Francis Camerini, four times champion of France with AS Saint-Etienne in the 1960s, operates three golf clubs on the French Riviera.
- Seized by stress, golf professionals often see their heart rate go up to 130/140 beats per minute before the start of a round. In a match, a football player most often develops 85 % of his maximum heart rate.
- In football, all the muscles of the lower limbs are in use. Hamstrings and quadriceps for sprinting, anterior rectus for kicking, gemellus and soleus during phases of relaxation and reception, adductors in support and tackles. In golf the swing movement involves a record number of 72 separate muscles.



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